

Your guests are writing your listing for you.

AI tools read reviews to decide which restaurants get recommended. Most reviews say the food was great and stop there — which tells a machine nothing about who should come, or when. Four sentences fix that.

THE FOUR SENTENCES THAT MATTER

01 Tell them your occasion.

“Came for a birthday with six friends.” · “Quick solo lunch between meetings.” · “Dinner with two kids and their grandparents.”

Occasion is the first thing AI looks for, because it's the first thing a guest asks for.

02 Say who this room is right for.

“Perfect for loud groups who want strong drinks and music.” · “Great for parents visiting the city.” · “Best for couples who want a calm dinner and real conversation.”

A restaurant that is for someone becomes recommendable. One that is for everyone becomes background.

03 Describe the energy, not just the food.

“The room is lively and loud — fun, not hushed.” · “Service is relaxed; nobody rushes you.” · “Bright and efficient, lots of quick tables turning.”

Atmosphere is the signal most listings leave blank, so AI fills it in with a guess.

04 Name one thing that made it work for that moment.

“They let us stay three hours and kept the birthday cake a surprise.” · “Servers were wonderful with our kids — crayons and patience appeared instantly.” · “The bartender remembered our order and paced the cocktails perfectly.”

One concrete moment is checkable. A compliment is not.

WHAT IT LOOKS LIKE FINISHED

“Came here for a birthday with six friends. The room is loud in a good way — music up, bar energy strong — so it's perfect if you want conversation over noise, not a quiet talk. Service was relaxed and we were never rushed; we stayed almost three hours. Cocktails were the star, and the team handled a surprise cake without making it a production. This is the spot for group celebrations and strong drinks, not for a calm anniversary dinner.”

THE LINE TO SAY AT THE TABLE

“If you leave us a review, would you tell people what you were here for, who you'd send here, and what the room felt like? Those details help future guests — and the AI tools they're using — figure out when this place is actually right for them.”

USE IT THREE WAYS

- Printed card in the check presenter
- Thank-you text or email
- Reservation confirmation section

Find out what AI already believes about your restaurant.

Run a free Guest Read™. No account required. Just your URL.

